

<p>Category 1...General Excellence <input type="checkbox"/> Division 1 - Community Papers <input type="checkbox"/> Division 2 - Shoppers Guide 1ST QUARTER MARCH - MAY ISSUE</p> <p>Company _____ MUST HAVE A COPY FOR EACH QUARTER TO QUALIFY FOR GENERAL EXCELLENCE. USE ADDITIONAL LABELS FOR OTHER QUARTERS.</p>	<p>Category 2...Single Ad - Small Space <input type="checkbox"/> Division 1 - Using black ink only. <input type="checkbox"/> Division 2 - Using color.</p> <p>Company _____ Advertiser in Ad _____ Graphic Designer _____ Sales Rep _____ Data Entry Published _____</p>
<p>Category 1...General Excellence <input type="checkbox"/> Division 1 - Community Papers <input type="checkbox"/> Division 2 - Shoppers Guide 2ND QUARTER JUNE - AUGUST ISSUE</p> <p>Company _____ MUST HAVE A COPY FOR EACH QUARTER TO QUALIFY FOR GENERAL EXCELLENCE. USE ADDITIONAL LABELS FOR OTHER QUARTERS.</p>	<p>Category 3...Single Ad - Large Space <input type="checkbox"/> Division 1 - Using black ink only. <input type="checkbox"/> Division 2 - Using color.</p> <p>Company _____ Advertiser in Ad _____ Graphic Designer _____ Sales Rep _____ Data Entry Published _____</p>
<p>Category 1...General Excellence <input type="checkbox"/> Division 1 - Community Papers <input type="checkbox"/> Division 2 - Shoppers Guide 3RD QUARTER SEPTEMBER - NOVEMBER ISSUE</p> <p>Company _____ MUST HAVE A COPY FOR EACH QUARTER TO QUALIFY FOR GENERAL EXCELLENCE. USE ADDITIONAL LABELS FOR OTHER QUARTERS.</p>	<p>Category 3...Single Ad - Large Space <input type="checkbox"/> Division 1 - Using black ink only. <input type="checkbox"/> Division 2 - Using color.</p> <p>Company _____ Advertiser in Ad _____ Graphic Designer _____ Sales Rep _____ Data Entry Published _____</p>
<p>Category 1...General Excellence <input type="checkbox"/> Division 1 - Community Papers <input type="checkbox"/> Division 2 - Shoppers Guide 4TH QUARTER DECEMBER - FEBRUARY ISSUE</p> <p>Company _____ MUST HAVE A COPY FOR EACH QUARTER TO QUALIFY FOR GENERAL EXCELLENCE. USE ADDITIONAL LABELS FOR OTHER QUARTERS.</p>	<p>Category 4...Grocery Ads <input type="checkbox"/> Division 1 - Using black ink only. <input type="checkbox"/> Division 2 - Using color.</p> <p>Company _____ Advertiser in Ad _____ Graphic Designer _____ Sales Rep _____ Data Entry Published _____</p>
<p>Category 2...Single Ad - Small Space <input type="checkbox"/> Division 1 - Using black ink only. <input type="checkbox"/> Division 2 - Using color.</p> <p>Company _____ Advertiser in Ad _____ Graphic Designer _____ Sales Rep _____ Data Entry Published _____</p>	<p>Category 4...Grocery Ads <input type="checkbox"/> Division 1 - Using black ink only. <input type="checkbox"/> Division 2 - Using color.</p> <p>Company _____ Advertiser in Ad _____ Graphic Designer _____ Sales Rep _____ Data Entry Published _____</p>

Category 5...Automotive Ads
 __ Division 1 - Using black ink only.
 __ Division 2 - Using color.

Company _____
 Advertiser in Ad _____
 Graphic Designer _____
 Sales Rep _____
 Data Entry Published _____

Category 7...Free Standing Inserts
 __ Division 1 - Single Sheet.
 __ Division 2 - Multiple Pages.

Company _____
 Business in Insert _____
 Data Entry Published _____

Category 5...Automotive Ads
 __ Division 1 - Using black ink only.
 __ Division 2 - Using color.

Company _____
 Advertiser in Ad _____
 Graphic Designer _____
 Sales Rep _____
 Data Entry Published _____

Category 7...Free Standing Inserts
 __ Division 1 - Single Sheet.
 __ Division 2 - Multiple Pages.

Company _____
 Business in Insert _____
 Data Entry Published _____

Category 6...Restaurant Ads
 __ Division 1 - Using black ink only.
 __ Division 2 - Using color.

Company _____
 Advertiser in Ad _____
 Graphic Designer _____
 Sales Rep _____
 Data Entry Published _____

Category 8...Advertising Promotion
 __ Division 1 - Timely Sales Event Theme
 __ Division 2 - Themed Section or Guide

Company _____
 Business in Insert _____
 Data Entry Published _____

Category 6...Restaurant Ads
 __ Division 1 - Using black ink only.
 __ Division 2 - Using color.

Company _____
 Advertiser in Ad _____
 Graphic Designer _____
 Sales Rep _____
 Data Entry Published _____

Category 8...Advertising Promotion
 __ Division 1 - Timely Sales Event Theme
 __ Division 2 - Themed Section or Guide

Company _____
 Business in Insert _____
 Data Entry Published _____

JUST FOR FUN

Category 12...Everything and the Kitchen Sink!

Division 1 - Using black ink only.
 Division 2 - Using color.

Company _____
 Advertiser in Ad _____
 Graphic Designer _____
 Sales Rep _____
 Data Entry Published _____

Category 12...Everything and the Kitchen Sink!

Division 1 - Using black ink only.
 Division 2 - Using color.

Company _____
 Advertiser in Ad _____
 Graphic Designer _____
 Sales Rep _____
 Data Entry Published _____

WEBSITE CONTEST

**Include \$5 for
 All Categories for the Website Contest**

Company _____
 Website _____
 Webmaster _____

Please include this portion of the entry form along with your \$5 when sending your ad and editorial entries.

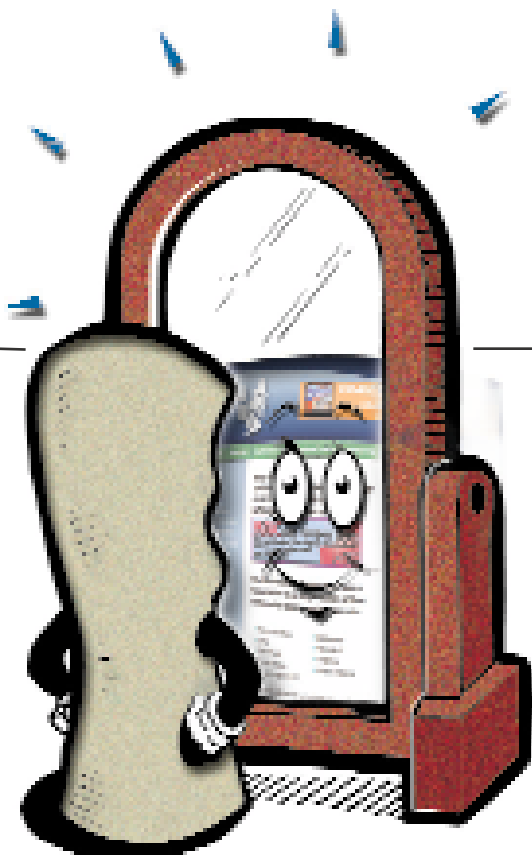
Websites will be judged for all the categories below:

13. Overall Community Involvement
14. Timeliness of News
15. Overall Marketing & Advertising
16. Ease of Use
17. Best Blog
18. Best Advertising Section with Classified & Display Ads
19. General Excellence of Site Design

Websites will be judged via internet connection.

Instructions to participate in the website contest:

- Send a link to your website to info@macpa.net by March 5, 2010
- Include the following information with the email:
 - Name of Publication*
 - Website Address*
 - Webmaster name & email address*
 - Special Webpages, Comments for the judges to aid them in experiencing your website.*
- Please include the portion of the entry form above along with your \$5 to be included in the Website Contest



Is your Website a
 Great Reflection
 of your Paper?
 Enter it in MACPA's
 Website Design Contest.